

# Heeyeon Lee

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## Sr. Frontend Engineer | React & Vue Specialist | Former Eng Manager | UX-Focused Builder

Product-minded frontend engineer with 5+ years building accessible, customizable platforms in React and Vue. Former engineering manager who turns manual workflows into intuitive, scalable tools. Known for clean design sensibility, strong mentorship, and UI localization at scale. Seeking a high-impact IC role at a mission-driven SaaS company.

## EXPERIENCE

### Awardco — Lindon, UT

#### Senior Frontend Engineer & Engineering Manager | Feb 2023 – Dec 2024

- Led development of a custom Email Template Editor using Froala WYSIWYG, enabling clients to manage templates with minimal CRM support.
- Built a drag-and-drop CSV Bulk User Import tool with real-time validation and error handling, automating a previously manual internal process.
- Led localization in 47 languages using Intl API and dynamic formatting.
- Mentored 5 engineers through regular 1:1s, career planning, and feedback loops; conducted technical interviews and candidate reviews.

#### Frontend Engineer | Jul 2021 – Feb 2023

- Developed a widget-based homepage editor using reusable Vue components; enabled 500+ clients to customize platforms independently, reducing support tickets by 80%.
- Integrated Slack and Microsoft Teams using Razor for dynamic channel configuration.

### Bluehost — Provo, UT

#### Software Engineer Intern | Dec 2018 – Jul 2019

- Built email integrations and interactive modals using React and Perl to enhance UX.
- Collaborated in Agile teams on planning, testing, code reviews, and deployment.
- Mentored QA on Enzyme-based unit tests, boosting frontend test coverage and reliability.

## EDUCATION

### Brigham Young University — Provo, UT

B.S. in Computer Science, 2017 – 2021

## TECHNICAL SKILLS

**Languages:** JavaScript, TypeScript, HTML, CSS/Sass

**Frameworks & Libraries:** React.js, Vue.js, Redux, Node.js, .NET Framework, Next.js, Tailwind CSS

**Tools:** Git, Figma, Agile/Scrum/Kanban, Jira, Postman, Litmus

## CREATIVE PROJECTS

- Runs two 5★ Etsy shops for [original knitting accessories](#) and [handmade cards](#). Designs praised for originality and charming aesthetic.
- Designed and built my [personal site](#) to showcase my frontend components and web games